



# Lesson Plan: Hair and Beauty

Time required for this lesson

# 60 minutes

## Aim of the lesson

To introduce students to the Hair and Beauty occupational sector.

## Learning outcomes

By the end of this lesson students should:

- have a greater understanding of the range of jobs in the Hair and Beauty occupational area and the skills and qualities required for each of these jobs
- have some experience of writing job adverts for hair and beauty related jobs and practice being interviewed for a job
- have a greater awareness of what is happening nationally and locally in the area of Hair and Beauty

## Resources required for this lesson

- Working in 'Essex, Southend and Thurrock – Hair and Beauty' leaflet obtained from [www.stepon.org](http://www.stepon.org)
- Picture Matching Worksheet and Answer Sheet
- The Job Interview Worksheet
- Hair and Beauty Quiz and Answer Sheet



## Introduction

Explain to the students that this collection of labour market leaflets has been produced by Connexions and the Learning and Skills Council. It is intended to be used as an information, advice and guidance resource to help them understand more about the trends in the labour market in Essex and to support the introduction of the new 14-19 Diplomas. Its ultimate aim is to help students with their decision-making regarding their future career plans. This lesson is all about the occupational area of Hair and Beauty and can support students who are thinking about doing the Diploma in Hair and Beauty Studies.

## Activity 1

### Picture Matching (10 minutes)

#### Worksheet: Picture Matching and Answer Sheet

Working in pairs or small groups hand out 'Picture Matching Exercise Worksheet'. Explain to the class that the pictures show a range of jobs in the Hair and Beauty industry. Ask the students to look at the pictures and write down the job title and then discuss and record as many skills and qualities that they think would be needed for each of the jobs.

Once the students have completed this, you can use the 'Picture Matching Answer Sheet' to go through the jobs and skills and qualities for each job with them. Get some feedback from the class about any similar skills and qualities that are required for a number of the jobs and those that are very specific for each job.

You could also ask the class if anybody is considering going into a career in the hair and beauty industry and what skills and qualities they have that are suited to this area of work.

## Activity 2

### Design a Job Advert (15 minutes)

Divide the class into six groups. Explain to the class that each group has to design a job advert for one of the jobs that has been discussed in Activity 1. You can either allocate the jobs to each group or each group can choose a job for this activity. The job that they have been given is to go into the local newspaper this week. Each group must ensure that the advert includes:

- job title
- job location
- description of business/organisation
- outline of job role and purpose
- outline of ideal candidate profile
- indicate qualifications and experience required
- salary or salary guide
- whether the role is full-time or permanent or a short-term contract
- response deadline and application instructions
- contact details as necessary, for example, address, phone, email, etc.

Once they have designed their job advert get each group to present their advert to the rest of the class. Students can then have the opportunity to ask questions about the job and give their views and opinions on the advert.

## Activity 3

### The Job Interview (15 minutes)

#### Worksheet: The Job Interview

The class need to work in groups of three people for this exercise. Each person needs to choose one of the jobs adverts that they would like to be interviewed for. Working in their groups, one person is the interviewer, one person is being interviewed (interviewee) and one person is to give feedback to the interviewee on how the interview went.

The Interviewer can use 'The Job Interview Worksheet' to help them with questions to ask the interviewee. If time allows, each person can have a go at being interviewed.

## Activity 4

### Hair and Beauty Quiz (15 minutes)

#### Worksheet: Hair and Beauty Quiz and Answer Sheet

Pupils will need a copy of the 'Working in Essex, Southend and Thurrock – Hair and Beauty' leaflet to be able to find the answers to the quiz.

The pupils can work on their own or in pairs to complete the quiz.

Give the pupils 10 minutes to complete the quiz and then spend the last five minutes going through the answers.

## Plenary (5 minutes)

Ask the students to work in pairs and discuss with each other three skills and qualities that they have that would be useful for a job in the hair and beauty industry. If you have time ask for some volunteers from the group to feed back their skills and qualities.

End the session by going back over the aims and learning outcomes of the lesson with the students and asking them if they have any questions about anything that they have done.

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# Activity 1: Picture Matching - Worksheet

The pictures below show a range of jobs in the Hair and Beauty industry.

Look at the picture and guess the job title. Write down three skills and qualities that you think would be needed for each of the jobs in the pictures.

Picture 1



Blank area for writing the job title, skills, and qualities for Picture 1.

Picture 2



Blank area for writing the job title, skills, and qualities for Picture 2.

Picture 3



Blank area for writing the job title, skills, and qualities for Picture 3.

Picture 4



Blank area for writing the job title, skills, and qualities for Picture 4.

Picture 5



Blank area for writing the job title, skills, and qualities for Picture 5.

Picture 6



Blank area for writing the job title, skills, and qualities for Picture 6.

# Activity 1: Picture Matching – Answer Sheet

The pictures below show a range of jobs in the Hair and Beauty industry.

Look at the picture and guess the job title. Write down three skills and qualities that you think would be needed for each of the jobs in the pictures.

**Picture 1**



**Beauty Therapist • Skills and qualities:**

- a pleasant personality, empathy, patience and tact
- a confident and friendly manner
- a well-turned-out appearance and high standards of personal hygiene
- to be good at explaining things
- to be fairly fit and active
- to maintain confidentiality
- to be prepared for close physical contact with strangers.

**Picture 2**



**Image Consultant • Skills and qualities:**

- a pleasant personality, empathy, patience and tact
- a confident and friendly manner
- a well-turned-out appearance and high standards of personal hygiene
- to be good at explaining things
- to be fairly fit and active
- to maintain confidentiality
- to be prepared for close physical contact with strangers.

**Picture 3**



**Hairdresser • Skills and qualities:**

- a good eye for line, form, colour and style
- to be good with your hands
- a friendly manner
- to be a good listener and talker
- the ability to make people feel relaxed
- to be able to work quickly

**Picture 4**



**Nail Technician • Skills and qualities:**

- a pleasant personality, empathy, patience and tact
- a confident and friendly manner
- a well-turned-out appearance and high standards of personal hygiene
- to be good at explaining things
- to be fairly fit and active
- to maintain confidentiality
- to be prepared for close physical contact with strangers

**Picture 5**



**Beauty Consultant • Skills and qualities:**

- good at selling
- polite, tactful, confident and friendly manner
- look smart and well groomed
- a sense of colour and current trends
- the ability to put people at their ease
- a good speaking voice
- to put up with being on their feet for most of day.

**Picture 6**



**Make-up Artist • Skills and qualities:**

- creativity
- to be reliable
- to work well in a team
- to be flexible

## Activity 3:

### The Job Interview - Worksheet

Below are some questions that the interviewer can ask the person being interviewed. You can also think up some of your own questions if you want to.

Why do you want this job?

What interests you most about this job?

Tell me a bit about yourself?

What would you say your main skills and qualities are?

What qualities do you think that you would be able to bring to this job?

Tell me about a difficult situation or problem that you have had to deal with and how you went about this?

How do you deal with pressure?

How would people describe you?

What are your future ambitions?

## Activity 4

### Hair and Beauty Quiz - Worksheet

Using the 'Working in Essex, Southend and Thurrock - Hair and Beauty' leaflet have a go at answering the questions below.

1. How many salons are there in the UK and how many of these are beauty salons?

2. How many hairdressers have achieved the NVQ Level 2 in Hairdressing?

3. What is the annual average salary for a Beautician in the UK?

4. How many people are employed in the hair and beauty industry in Essex?

5. What is the name of body that sets the standards for the hair and beauty industry?

6. Which hair and beauty jobs is it difficult to recruit for at the moment?

7. When will the Diploma in Hair and Beauty Studies be available from?

8. How many school leavers started full-time employment or work based training in the hairdressing (and related) sectors in 2006 in Essex?

## Activity 4

### Hair and Beauty Quiz - Answer Sheet

Using the 'Working in Essex, Southend and Thurrock - Hair and Beauty' leaflet have a go at answering the questions below.

1. How many salons are there in the UK and how many of these are beauty salons?

45,000 salons  
7,000 beauty salons

2. How many hairdressers have achieved the NVQ Level 2 in Hairdressing?

61%

3. What is the annual average salary for a Beautician in the UK?

£12,172

4. How many people are employed in the hair and beauty industry in Essex?

2,900

5. What is the name of body that sets the standards for the hair and beauty industry?

HABIA

6. Which hair and beauty jobs is it difficult to recruit for at the moment?

Beauty therapists, nail technicians, tattooists,  
body piercers, stylists and barbers

7. When will the Diploma in Hair and Beauty Studies be available from?

September 2009

8. How many school leavers started full-time employment or work based training in the hairdressing (and related) sectors in 2006 in Essex?

314 (256 Essex, 41 Southend, 17 Thurrock)

## Notes

A large, empty rectangular area with a light pink background, intended for taking notes. The area is framed by a dark pink border.