

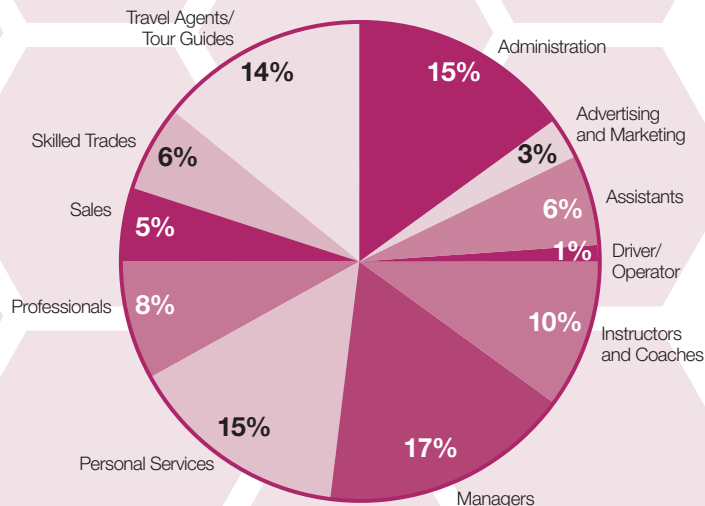


Sport and Leisure

What's happening?

- The South East has 4,900 sport and recreation businesses. 75% of these employ fewer than 10 people. London has 2,750 with 70% employing fewer than 10 people.
- Approximately 73,500 people are employed in the South East's sport and recreation sector which includes 5,400 self-employed people.
- There are three major growth areas affecting Essex in the next 15 to 20 years – the Thames Gateway South Essex, the Haven Gateway and the M11 Corridor.
- Employment in the sector accounts for 1.9% of the regional workforce. 16% of all jobs in the sector are in the South East.
- There are estimated to be 947,800 volunteers working in the sector.
- The redevelopment of Wembley Stadium has created employment opportunities and new facilities to attract major sporting, music and cultural events.
- Employment in the industry is growing. Other types of work, such as farming and other land-based industries, are diversifying into the leisure and tourist industries.
- It is a sector with traditionally high labour turnover rates and a young workforce (34% under 25). The turnover creates good opportunities for those wanting to start working in this sector.
- Surveys of employers show that skills such as customer service, communication, problem solving and the ability to demonstrate initiative are essential in the sector. Tour operators also require good ICT skills, as internet use is becoming more common in the industry.

Who does what?



Source: Labour Force Survey 2006, © Crown Copyright. Figures are for England.

Numbers employed within sector by local businesses

Essex LSC	7,600
Essex	6,200
Southend UA	900
Thurrock UA	#
UK	253,600

Source: Annual Business Inquiry, 2007, [Nomis 17 May 2007] © Crown Copyright. Figures do not include the self-employed, people under 16 or trainees without a contract of employment. Figures are rounded to nearest hundred. # unable to disclose data due to commercial confidentiality.

How much could I earn?

Remember – many jobs will demand minimum entry qualifications. Those earning high salaries are usually well qualified and experienced and will continue to learn throughout their working life.

	Annual mean salary
Fitness Instructor	£9,508
Leisure and Sport Manager	£27,017
Leisure Theme Park Attendant	£6,505
Sport and Leisure Assistant	£10,648
Sport Coach, Instructor and Official	£10,407

Salary rates have been calculated using the average gross pay for full-time workers. Figures are for the UK. Averages can hide higher earnings. With training and career development, higher salaries can be achieved. Source: Annual Survey of Hours & Earnings 2007, ONS © Crown Copyright.



What we think will happen

- The 2012 Olympics in London will have a major impact on the infrastructure of the sector in the region. A range of world-class facilities and training venues will be built for the event. An estimated 9,000 jobs will be created, 3,000 of which will be in the East of London. In addition, 70,000 volunteers will be required.
- One area of growth in this sector is the health and fitness industry. Currently there are over 3,500 private fitness clubs and 1,500 leisure centres in the UK. They employ around 50,000 people. A further 1,000 clubs are expected to open in the next few years.
- Estimates suggest that the economic impact of the 2012 Olympic games on the East of England could exceed £600m.
- It is believed that the greatest economic benefits for the region will be that the event will boost tourist related products, with an opportunity for the region's businesses to secure up to 10-15% of the value of the contracts linked to the Olympics.
- The industry needs good calibre management entrants. Employers intend to develop a professional management scheme in order to do this. This means that in future, there will be more opportunities for career progression.
- There will be a new qualification called a Diploma in Sport and Leisure available from September 2010. This will help people prepare for university, college or work.

Is this you?

- Good communication skills
- Enjoy working with people
- Have stamina and enthusiasm
- Good at problem solving

What local students did in 2006

There are a limited number of opportunities at 16 in this industry, as many young people continue developing their skills and knowledge at school or college.

Some job suggestions

- Fitness Instructor
- Health Spa Therapist/Manager
- Outdoor Activities Supervisor
- Sports Coach/Instructor

Next steps...

If you're serious about this type of work - FIND OUT MORE!

Use your Connexions Resource Area in School/College or visit your local Connexions Centre/One Stop Shop for information about jobs; qualifications; local training; further and higher education; skills and personal characteristics; rates of pay and working conditions.

Really useful websites and resources!

The Sector Skills Council for Active Leisure and Learning – www.skillsactive.org.uk

People 1st – the Sector Skills Council for the hospitality, leisure, travel and tourism industries – www.people1st.co.uk

The Diploma – www.direct.gov.uk/diplomas

Apprenticeships – www.apprenticeships.org.uk or call the helpline on 08000 150600

Jobs4u (careers database)

– www.connexions-direct.com/jobs4u

sportsex is the official body for sport in Essex and is recognised by Sport England and the Department for Culture, Media and Sport. Useful information – e.g. finding local clubs, volunteering opportunities etc. www.sportsex.com

Working in Booklets - case studies of people in a variety of jobs. (Sport and Fitness, Outdoors). Try your Connexions area, or download them from www.connexions-direct.com. Go to careers>career resources>download publications>Working In For learning opportunities and course information for 14-19 year olds in Essex, Southend and Thurrock, see www.stepon.org

For further information and advice please contact Connexions Direct in confidence (you don't have to give your name or personal details if you don't want to):

Email: via www.connexions-direct.com (click on the email link) • Telephone Connexions Direct on 080 800 13 2 19

Text Connexions Direct on 07766 4 13 2 19 • Local Connexions service www.estconnexions.co.uk

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