

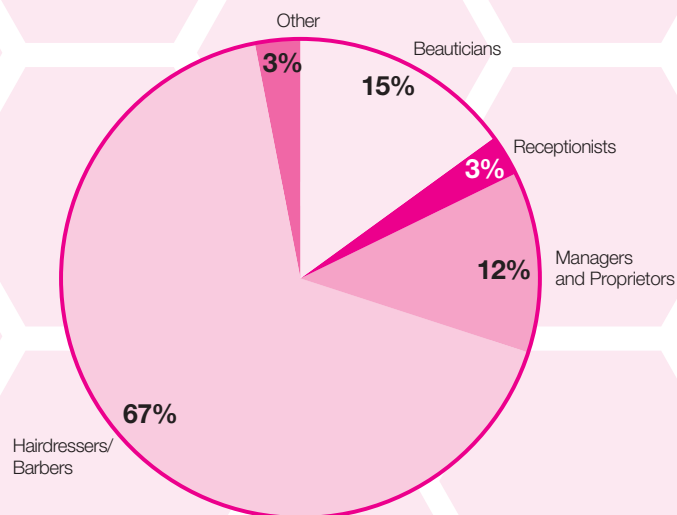


## Hair and Beauty Therapy

### What's happening?

- Nationally, there are an estimated 45,000 salons in the UK, 7,000 of which are beauty salons. About three quarters of the workforce are estimated to be employed by salons whilst the remaining quarter is self-employed.
- Employment levels have been fairly steady since 1998.
- 42% of people working in the hairdressing and beauty sector do so on a part-time basis. The majority of part-time workers do so through choice, and not because they can't find full-time work.
- People working in beauty salons have to be multi-skilled, as they often have to provide a wide range of treatments to clients. This means that training is important in keeping up to date with techniques.
- 81% per cent of all hairdressers have some sort of qualification. 61% have achieved NVQ level 2 in hairdressing (the usual level of competence achieved by trainees in the industry).
- The hairdressing and beauty industries are both highly dependent on regular repeat business from satisfied clients. This means that interpersonal skills are very important. Hairdressers and beauty therapists need to talk confidently to customers to make sure they get the service they want.
- The highest weekly expenditure on hair and beauty treatment is in South-East England and London (£3.20) and lowest in the North-East (£1.90). This, combined with the higher density of population in the South-East of England, leads to the conclusion that a high proportion of the turnover for hairdressing and beauty therapy is located in London and the South-East.
- Wages in this sector are considerably higher in London and South-East England and generally higher in cities than in rural areas.
- An apprenticeship can be a good route into these careers.

### Who does what?



Source: Labour Force Survey 2006, © Crown Copyright. Figures are for England.

### Numbers employed within sector by local businesses

Essex LSC	3,400
Essex	2,900
Southend UA	300
Thurrock UA	300
UK	99,500

Source: Annual Business Inquiry, 2007, [Nomis 17 May 2007] © Crown Copyright. Figures do not include the self-employed, people under 16 or trainees without a contract of employment. Figures are rounded to nearest hundred.

### How much could I earn?

Remember – many jobs will demand minimum entry qualifications. Those earning high salaries are usually well qualified and experienced and will continue to learn throughout their working life.

	Annual mean salary
Beautician	£12,172
Hairdresser/Barber	£10,251

Salary rates have been calculated using the average gross pay for full-time workers. Figures are for the UK. Averages can hide higher earnings. With training and career development, higher salaries can be achieved. Source: Annual Survey of Hours & Earnings 2007, ONS © Crown Copyright.



## What we think will happen

- Between 2002 and 2012, 18,000 of those working in leisure and other personal service occupations (which includes jobs in this sector) will have retired. 23,000 new workers will be required to replace them and to cope with the expected increase in demand for such jobs.
- Training and qualifications are important to the success of the industry. New industry-related standards have been brought in and the sector standards setting body (HABIA) reports very high levels of training in all areas. However there is a shortage of suitably qualified trainers.
- The training authority reports positive growth trends in the industry. However it predicts that growth will be dependent on enough people being trained. Particular difficulty is reported in the recruitment of beauty therapists, nail technicians, tattooists, body piercers, stylists and barbers.
- There will be a new qualification called a Diploma in Hair and Beauty available from September 2009. This will help people prepare for university, college or work. Look out to see whether it's going to be on offer in your area.

## Is this you?

- Like meeting and working with people
- Good communication skills
- Have stamina, patience and concentration
- High level of personal grooming
- Interested in science, anatomy and physiology

## What local students did in 2006

A total of 314 Year 11 local school leavers started full-time employment or work-based training in the hairdressing (and related) sector in 2006. (Essex 256, Southend 41 and Thurrock 17).

Source: Connexions Essex, Southend and Thurrock 2006.

## Some job suggestions

- Barber
- Beauty Therapist/Consultant
- Hairdresser
- Image/Colour Consultant
- Make-up Artist
- Nail Technician

## Next steps...

**If you're serious about this type of work - FIND OUT MORE!**

Use your Connexions Resource Area in School/College or visit your local Connexions Centre/One Stop Shop for information about jobs; qualifications; local training; further and higher education; skills and personal characteristics; rates of pay and working conditions.

## Really useful websites and resources!

Government approved standards setting body for hairdressing and beauty – [www.habia.org](http://www.habia.org)

National Association of Screen Make-Up Artists & Hairdressers – [www.nasmah.co.uk](http://www.nasmah.co.uk)

The Guild of Professional Beauty Therapists – [www.beautyguild.com](http://www.beautyguild.com)

The Diploma – [www.direct.gov.uk/diplomas](http://www.direct.gov.uk/diplomas)

Apprenticeships – [www.apprenticeships.org.uk](http://www.apprenticeships.org.uk) or call the helpline on 08000 150600

Jobs4u (careers database) – [www.connexions-direct.com/jobs4u](http://www.connexions-direct.com/jobs4u)

Working in Booklets – case studies of people in a variety of jobs. (Beauty and Hairdressing). Try your Connexions area, or download them from

[www.connexions-direct.com](http://www.connexions-direct.com). Go to careers>career resources>download publications>Working In

For learning opportunities and course information for 14-19 year olds in Essex, Southend and Thurrock, see [www.stepon.org](http://www.stepon.org)

**For further information and advice please contact Connexions Direct in confidence (you don't have to give your name or personal details if you don't want to):**

**Email: via [www.connexions-direct.com](http://www.connexions-direct.com) (click on the email link) • Telephone Connexions Direct on 080 800 13 2 19**

**Text Connexions Direct on 07766 4 13 2 19 • Local Connexions service [www.estconnexions.co.uk](http://www.estconnexions.co.uk)**

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